

### MONTHLY COMMITTEE MEETING AGENDA

16 March 2022

- 1. UPCOMING WIA PROGRAMS AND EVENTS | March and April 2022
  - Wednesday, 29 March | Film Screening: Another Kind of Knowledge: A Portrait of Dorte Mandrup
    - o 8:00 pm 10:00 pm
    - o Co-Hosting with the Architecture & Design Film Forum (ADFF)
    - o Venue: SVA Theater | 333 West 23<sup>rd</sup> Street (in person)
    - Ticket: \$10 for AIA Members with the discount
  - Thursday, 7 April | Virtual Career Day: Building the Future Pipeline
    - o 6:30 pm 8:00 pm
    - In participation with ACE Mentoring and NYC DOE Career and Technical Education (CTE) Programs
  - Wednesday, 20 April 2022 | WIA Monthly Committee Meeting & Dinner Roundtable
    - 6:30 pm 7:30 pm at the Center for Architecture
    - o 8:00 pm Dinner (multiple locations)
  - Friday, 29 April 2022 | WIA Morning Leadership Talk: TBD
    - o 8:00 am 9:00 am (virtual)

#### 2. AROUND TOWN & RELATED EVENTS

- 2022 New Fellows Celebration | Thursday, 24 March 2022, 6:00 pm 8:00 pm
  - Venue: Center for Architecture
  - Women Fellows:
    - Lori Brown, FAIA, Syracuse University
    - Margaret M. Carney, FAIA, Cornell University (AIA Southern New York)
    - Anne Holford-Smith, FAIA, Platt Byard Dovell White Architects
    - Kimberly K. Yao, FAIA, Architecture Research Office
  - Register: <u>2022 New Fellows Celebration Calendar AIA New York / Center for</u> Architecture (aiany.org)
- Pratt Presents Women Made | Thursday, 24 March 2022
  - o Venue: Higgins Hall Auditorium, Pratt Brooklyn Campus
  - Speakers:
    - Ayse Birsel | Award-winning Industrial Designer and Author
    - Sophie Lou Jacobsen | Designer and Co-founder, Studio Sayso
    - Rosie Li | Lighting Designer and Founder, Rosie Li Studio
    - Anita Cooney (Moderator) | Dean of Pratt's School of Design
  - Free and open to the public
  - Registration required: <a href="https://www.eventbrite.com/e/pratt-presents-woman-made-tickets-269119733367">https://www.eventbrite.com/e/pratt-presents-woman-made-tickets-269119733367</a>
- National Real Estate Women's Forum: Online Conference Week | 14-18 March 2022
  - The Real Estate Women's Forum ("REWF") is an annual commercial real estate industry gathering that highlights women in leadership roles as well as up-and-coming executives. The core DNA of the event is an industry event that focuses on key business



trends, challenges, and opportunities, where the entire speaker faculty is composed solely of women

- o https://greenpearl.com/womens-forum/
- Beverly Wills Architecture Foundation: 2022 Industry Leaders Roundtable Retreat | 24-25
   March 2022, 2050 M Street, Washington, DC
  - Flexibility: Chaos Change Opportunity
  - The Industry Leaders Roundtable program is designed to encourage firms and their representatives to undertake institutional change within their organizations by providing them research, tools, and support to be change agents
  - In its ninth year, the Industry Leaders Roundtable brings together thought leaders in organizational psychology, sociology, law, architecture, and engineering to change culture by providing research, information, and action-oriented programs to achieve greater representation of women in the AEC industry
  - https://bwaf.org/programs/industry-leaders-roundtable-retreat
- ULI New York WLI Celebrates Women's History Month: International Women's Day 2022 | 31 March 2022
  - 6:00 pm 7:30 pm EDT
  - Essex Market
  - Please join ULI New York's Women's Leadership Initiative (WLI) in celebrating Women's History Month and the 10th anniversary of the Women's Leadership Initiative within ULI. WLI was founded in 2012 to promote the advancement of women through their careers, as well as to increase both the number and visibility of women leaders throughout ULI's vast network
  - https://newyork.uli.org/events/detail/5E05A58A-4835-4562-8619-9C97A40AC349/
- Disrupt Symposium: World's 1st Business of Architecture Symposium | 1 5 May 2022
  - Disrupt is the first of its kind Business of Architecture Symposium looking to bring all major architecture practices under one roof to talk about ways in which they strategize for growth and success
  - Speakers: Diana Darling, Founder of The Architect's Newspaper, and Vivian Lee, FAIA, Studio Executive Director, Woods Bagot
  - o https://www.disruptsymposium.com/

#### 3. TOPICS

- Powerful Speeches: Women in Architecture & EDI Event | Salary Survey
  - To have transparency in leading women to social equity, Graciella Carillo and Diane Leeson share the results of women's salaries compared to those with similar backgrounds through their Salary Survey of over 700 women over 38 states
  - https://www.powerfulspeecheswia.com/copy-of-salary-survey
- AIA | Women in Architecture
  - Receive the latest notifications on all things related to Women in Architecture programming and events by joining the AIA mailing list
  - Women's Leadership Summit Virtual Series
  - AIA Women's Leadership Summit | 2 September to 1 October 2022



- Next to Lead | A new pilot program that creates leadership opportunities within AIA for ethnically diverse women. A two-year program to teach essential leadership skills alongside successful, diverse women leaders
- Guides for Equitable Practice
- Harassment prevention resources for members to identify and respond to sexual harassment in the workplace
- o https://www.aia.org/resources/6322768-women-in-architecture
- Bossed Up | Free Negotiation Workshop Ask for More: Women's Equal Pay Day, March 24, 2022 1:00 pm ET
  - o Host: Emilie Aires
  - Whether you're asking for a raise or preparing to negotiate your next job offer, my stepby-step method will leave you feeling confident that you're not leaving money on the table
  - Join me live for personalized instruction, real-time practice, and customized Q&A to leave you feeling fully prepared to ask for more.
  - https://www.bossedup.org/free-negotiation-workshop-for-women?ck\_subscriber\_id=841550782&utm\_source=convertkit&utm\_medium=email&utm\_campaign=It%27s+Equal+Pay+Day%21+%F0%9F%99%84%20-%207778241

#### 4. GOOD READS, PODCASTS, FILMS, AND RESOURCES

- The Architect My Life Podcast | Raising Your Wellbeing with Sara Kolata
  - Host: Aya Shlachter
  - This podcast is for creative entrepreneurs, especially women who are looking for guidance and inspiration on how to successfully grow a business while still being able to live a fulfilling life outside of work
  - Hire a coach/get a mentor, Don't be afraid of sales, Take care of yourself
  - https://player.captivate.fm/episode/d6f3b341-92ca-466b-959b-7043f806dfb6

#### Sara Kolata

- Business Mentor, Architect, Writer, Public Speaker, Podcaster, Host, Event Organizer
- https://sarakolata.com/
- Resources: Training for Architects, Profitable Architect Online Facebook Community
- Arch Talk: Tank on Education | A personal research towards the betterment of architecture education globally, and is looking specifically into education methodology post covid and exploring its potential in the digital realm
- Value of an Architect: A weekly podcast series and an online community of Architects seeking to enrich the value of all architects through conversations on business, architecture, lifestyle, and various socio-economic happenings affecting the wellbeings of Architects
- Writing: Articles on business, profitability, marketing, and communications for Architects
- o <a href="https://sarakolata.medium.com/">https://sarakolata.medium.com/</a>
  - How to step out of your current mentality and learn to see the world differently https://sarakolata.medium.com/how-to-step-out-of-your-current-mentality-and-learn-to-see-the-world-differently-a3742061bd2e
  - Architecture and Beyond https://sarakolata.medium.com/architecture-and-beyond-53bfe9e602f
  - Work from home transition steps for architects and designer



https://sarakolata.medium.com/work-from-home-transition-steps-for-architects-and-designers-256fed958661

### BWAF New Angle: Voice Podcast of Finding Julia Morgan

- New Angle: Voice. Episode 1 takes us on an earthquake tour from San Francisco to Paris and back, with Julia Morgan (1872-1957), the first woman to attend the architecture program at the Ecole des Beaux-Arts and the first woman to receive the AIA Gold Medal
- https://bwaf.org/resources/podcast

### Madame Architect | Interviews

- Collective Imagination: Superkül's Meg Graham on Trusting Your Experience and Investing in People
- Past, Present, and Future: The Pritzker Architecture Prize's Executive Director Manuela Lucá-Dazio on New Beginnings, Relationships in Space, and Developing Oneself
- Voice of Dignity: Gabriela Carrillo on Constructing a Thinking Process, Leaving Questions, and Reinventing Oneself
- o **Positive Impacts:** Safdie Architects' Charu Kokate on Being Open-Minded, Learning on the Job, and the Ripple Effects of Good Design
- Perennial Outsiders: Johnston Marklee's Sharon Johnston on Taking Journeys and Expanding the Conversation
- o https://www.madamearchitect.org/interviews

### Exhibition | AIA Puerto Rico | Women in Architecture, 7 March —27 March 2022

- The Impact of Women Architects in Puerto Rico
- As part of AIA Puerto Rico's vision of recognizing the contribution of Architecture in the development of the built environment of our island, AIAPR is organizing an exhibit that will recognize the IMPACT of WOMEN ARCHITECTS in Puerto Rico since 1966, the year our chapter was founded. The exhibit will be presented for three weeks in Plaza Las Américas during Women's Month beginning on March 7, 2022.
- This deserved and necessary effort will give public visibility to more than 62 women who have contributed to the Architecture profession and to the development of Puerto Rico in different realms including design, leadership, professional practice, education, research, public service and volunteer work. In turn, this showcase will give emerging female architects the opportunity to advance their careers, seek mentorship, and connect with the industry.
- PR Women Architects Abroad: Natasha Espada, AIA; Patricia Bosch, Associate AIA;
   Yiselle Santos Rivera, AIA
- o https://www.womenarchpr.com/

### Dezeen | Women make up just one in five top positions at biggest architecture firms despite "huge jump"

- By Nat Barker
- The percentage of women in top jobs at the biggest architecture firms has doubled over the past five years but men still occupy four out of five key roles, according to research conducted by Dezeen to mark International Women's Day.
- Women now make up 21 per cent of the highest-ranking jobs at the 100 largest architecture firms around the globe.
- https://www.dezeen.com/2022/03/08/women-top-positions-biggest-architecture-firms/



### Archdaily | International Women's Day 2022: On Rebalancing Forces and Adjusting Narratives

- By Christele Harrouk
- While women make up an equal part of the population, they are not equally represented when imagining, planning, designing, and constructing the built environment around the globe. Thriving to rebalance forces and close the gap of gender inequality, the world is moving slowly but surely into a more diverse, equitable, and inclusive future.
- Discover <u>nominated female figures</u> by our users, divided into 3 subcategories: The pioneers, the established practitioners, the activists, and scholars.
- https://www.archdaily.com/978104/international-womens-day-2022-on-rebalancing-forcesand-adjusting-thenarratives?fbclid=lwAR06J0xpszFaleLlv5lx 1keMuCGfD39EAySOIZM3bIA Wm45awJ55 A ETY

### McKinsey & Co + Lean In.Org Reports

- 2021 Women in the Workplace report a close look at the impact of the pandemic on women and the experiences of women of color, lesbian and bisexual women, and women with disabilities at work
- chromeextension://efaidnbmnnnibpcajpcglclefindmkaj/viewer.html?pdfurl=https%3A%2F%2Fwiwreport.s3.amazonaws.com%2FWomen\_in\_the\_Workplace\_2021.pdf&clen=18810451&chunk =true
- 2019 Women in the Workplace report a must-read on the state of women in corporate workplaces and how to move the dial
  - chromeextension://efaidnbmnnnibpcajpcglclefindmkaj/viewer.html?pdfurl=https%3A%2F%2Fwiw-report.s3.amazonaws.com%2FWomen\_in\_the\_Workplace\_2019.pdf&clen=4193493&chunk=true

#### Mia Scharphie | Women and Money Livestream Series

- o Instagram Live every Tuesday at 12pm ET starting March 8, 2022 for 8 weeks
- o Creating a space for women to share money intell
- https://www.instagram.com/p/CasKGZ3OtDy/

### • **DESIGN:ED Podcast** | Conversations with Leading Professionals

- o Host: Aaron Prinz
- Deborah Berke, Deborah Berke Partners
- Deborah Berke of Deborah Berke Partners joins the podcast to discuss authenticity in architecture, how her work as dean of Yale influences her practice, and the design process for NXTHVN—an adaptive reuse project for an up-and-coming artist in New Haven, Connecticut.
- https://www.architecturalrecord.com/designed-podcast#Deborah-Berke
- Design Voice Podcast | Conversations with Womxn Who Shape the Built Environment
  - #75 Elevating The Role Of Architects Through Technology With Anamika Goyal
  - o #74 Becoming CEO With Wendy Rogers
  - o #73 Building An Architecture Practice With Marilyn Moedinger
  - https://www.designvoicepodcast.com/



### • Architect My Life Podcast

- Creator, Aya Shlachter encourages female creative entrepreneurs to share their journey and their success with their business.
- #18 Concept to Completion with Violetta Ustayev:
- o <a href="https://architectmylife.com/podcast/">https://architectmylife.com/podcast/</a>
- Practice Disrupted Podcast | Hosts: Evelyn Lee and Je'nen Chastain
  - #69: A Case Study on Leadership: Expanding Established Design Practices to New Locations - Amanda Loper, AIA, LEED AP, Summer McEneny, and Abigail Hammett, AIA
  - #68: 2022 AIA Whitney M. Young Jr. Honor Award Winners: RIDING THE VORTEX -Kathryn Tyler Prigmore, FAIA; Kathy Denise Dixon, FAIA; Katherine Williams, AIA; and Melissa R. Daniel, Assoc. AIA
  - o <u>https://practiceofarchitecture.com/podcast/</u>

#### 5. MEMBER ANNOUNCEMENTS

- Job Opportunities
- Knowledge Sharing
- Programs & Events

### 6. PANEL: ADVANCING YOUR CAREER IN SMALL, MEDIUM, AND LARGE FIRMS

Topic

Studies show that some women may find it difficult to advocate for themselves in the workplace. This discussion will provide multiple ways women at small, medium and large firms can advance their careers through helpful tips and lessons learned.

Bios



Annya Ramirez-Jimenez, AIA Director, MARVEL

Annya Ramirez-Jimenez, AIA is a Director at MARVEL, a multi-disciplinary firm with offices in New York City, San Juan, PR & Richmond, VA. She oversees the architecture staff of the firm. Annya tackles complex projects with ease and is focused on achieving consensus from stakeholders while maintaining a clear design voice for each project. As a passionate advocate for equity, her career focuses in building a more equitable city that balances its resources to serve all residents. She is currently leading multiple projects at various scales, from the design and development of Rockaway Village; a new neighborhood in Queens which will revitalize downtown Far Rockaway, to various city sponsored civic projects in the Bronx including the Bronx Arts Museum Renovation & the Orchard Beach Pavilion. Annya was raised in Puerto Rico, and attended the



University of Puerto Rico School of Architecture, then settled in New York City after obtaining a Master of Architecture degree from Columbia University GSAPP in 2003. She serves on the boards of directors for The Clemente, a Puerto Rican / Latinx cultural space in the Lower East Side and the Beverly Willis Architectural Foundation, which promotes women contributions in the design and construction industry. Annya is also a member of the AIANY Honors Committee.



JJ Falk, IIDA, Assoc. AIA
Principal, Perkins Eastman Architects

JJ Falk left her native Korea to pursue a design career in the United States because she wanted to stretch her global perspective and experiences. That journey has helped her set a high bar for her personal achievements and adopt a human-centered philosophy that's served her well for more than 30 years. Prior to joining Perkins Eastman, JJ spent 15 years practicing architectural interior design with some of the best international firms before operating her own business for the next 20 years. There, she practiced commercial design in many industry sectors, but specialized in workplace design for Fortune 500 companies, both nationally and internationally. She's gone on to help Perkins Eastman expand its workplace practice area while seeking higher visibility for the firm through her long-standing relationship in local, national and international industry networks. She also enjoys scouting future talent as a regular lecturer and competition judge at various NYC design schools.

JJ believes that continued, concentrated public relations outreach is crucial to its expansion, and she's constantly looking for opportunities to help Perkins Eastman grow and prosper. She also relishes sharing her experiences as a mentor to younger professionals within the firm. Over the COVID crisis, JJ further widen the mentoring activities in the CRE and A&D industry organizations thru her volunteer committee memberships. JJ also has an independent design studio, JJFD to support her continuing creative consulting activities.





**Heidi Blau, FAIA**Partner, Chief Operating Officer, FXCollaborative Architects, LLP.

As a Partner of FXCollaborative Architects, LLP, Heidi is focused on designing spaces for life-long learning and exploration. She strives to create spaces and places that enrich people's experiences; places for collaborative discourse, and environments where each individual is challenged and inspired to reach their highest potential. Working domestically and abroad, in and around historic quality buildings and campuses her work acknowledges the time in which it is created and the context in which it resides, while striving to be timeless. In January 2022 Heidi assumed the position of Chief Operating Officer for the firm, with responsibility for the health and wellbeing of the administrative, financial, legal, human resources, and technologic spheres of the practice.

A graduate of Smith College and Columbia University and LEED AP design professional, Heidi holds licenses to practice in 12 states. She is a Fellow of the AIA and represented NY state for the College of Fellows. At the NY Chapter, she has been a member of the Professional Practice committee, the committee on Architecture for Education, the Honors and Awards committee and most recently the Nominating committee. She was honored by PWC as a Woman of Achievement and her work was included in the Built by Women exhibition curated by the Beverly Willis Architecture Foundation in 2014.