



# The 2020 Green Communities Criteria

HEALTHY BUILDING MATERIALS FOR  
AFFORDABLE HOUSING

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# Our Goals

We focus on the greatest need – the massive shortage of affordable rental homes – to achieve three goals:



## Increase Housing Supply

Preserve and produce good homes  
that people can afford



## Advance Racial Equity

After decades of systematic  
racism in housing



## Build Resilience & Upward Mobility

Support residents and strengthen communities  
to be resilient to the unpredictable

## WHAT WE DO

# Enterprise Green Communities

**To scale green building practices across our industry, we:**

- Provide grants and technical assistance to increase high-quality affordable housing development
- Partner with researchers to improve the health and quality of indoor environments
- Engage federal, state and local policymakers on green affordable housing development
- Promote the Enterprise Green Communities Criteria and certification

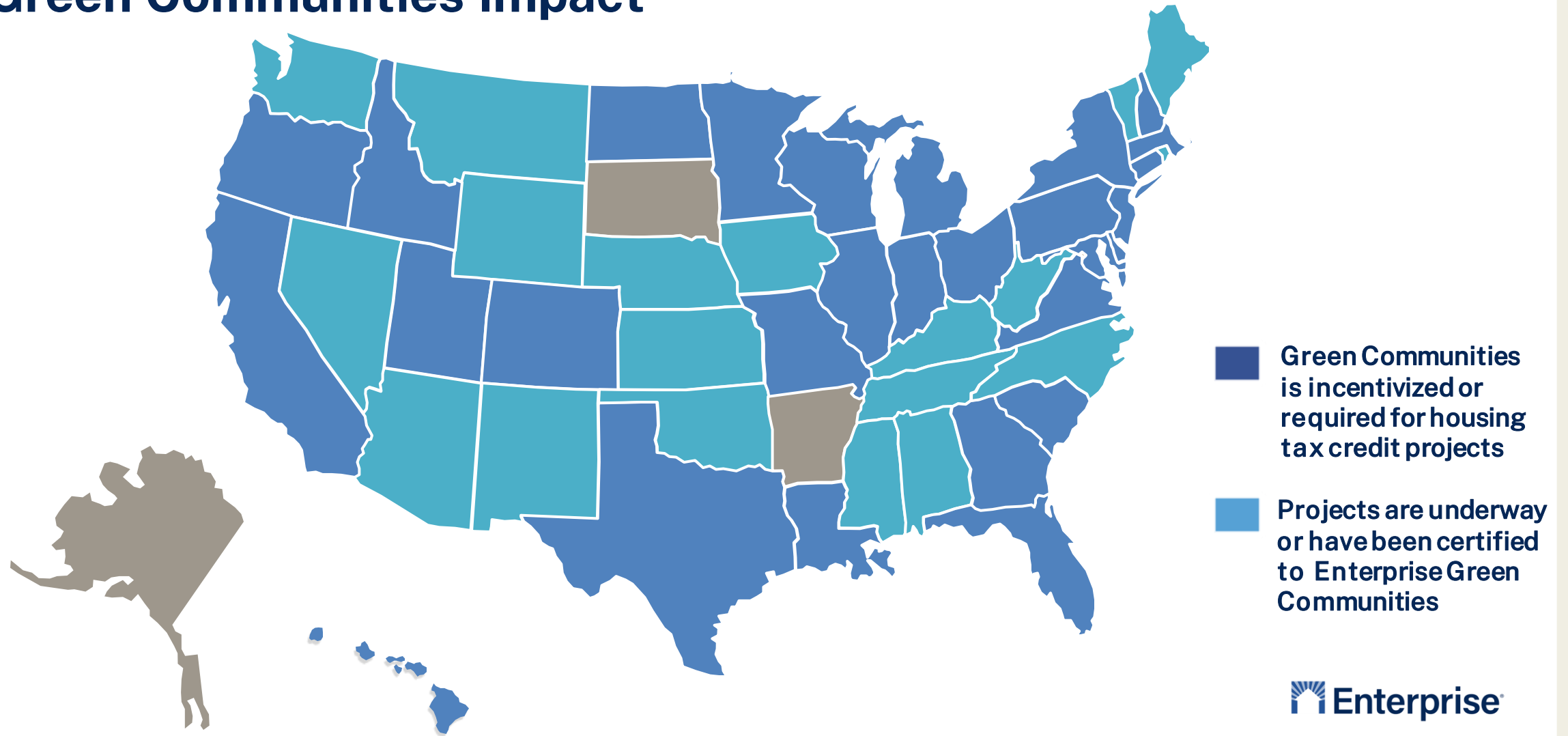


# Objectives

- Awareness of opportunities to use healthy materials in the 2020 Green Communities criteria
- Understanding of how to certify your projects to Green Communities; in some ways a tool to ensure health is considered in your projects
- Access to resources for support

# 2020 GREEN COMMUNITIES CRITERIA

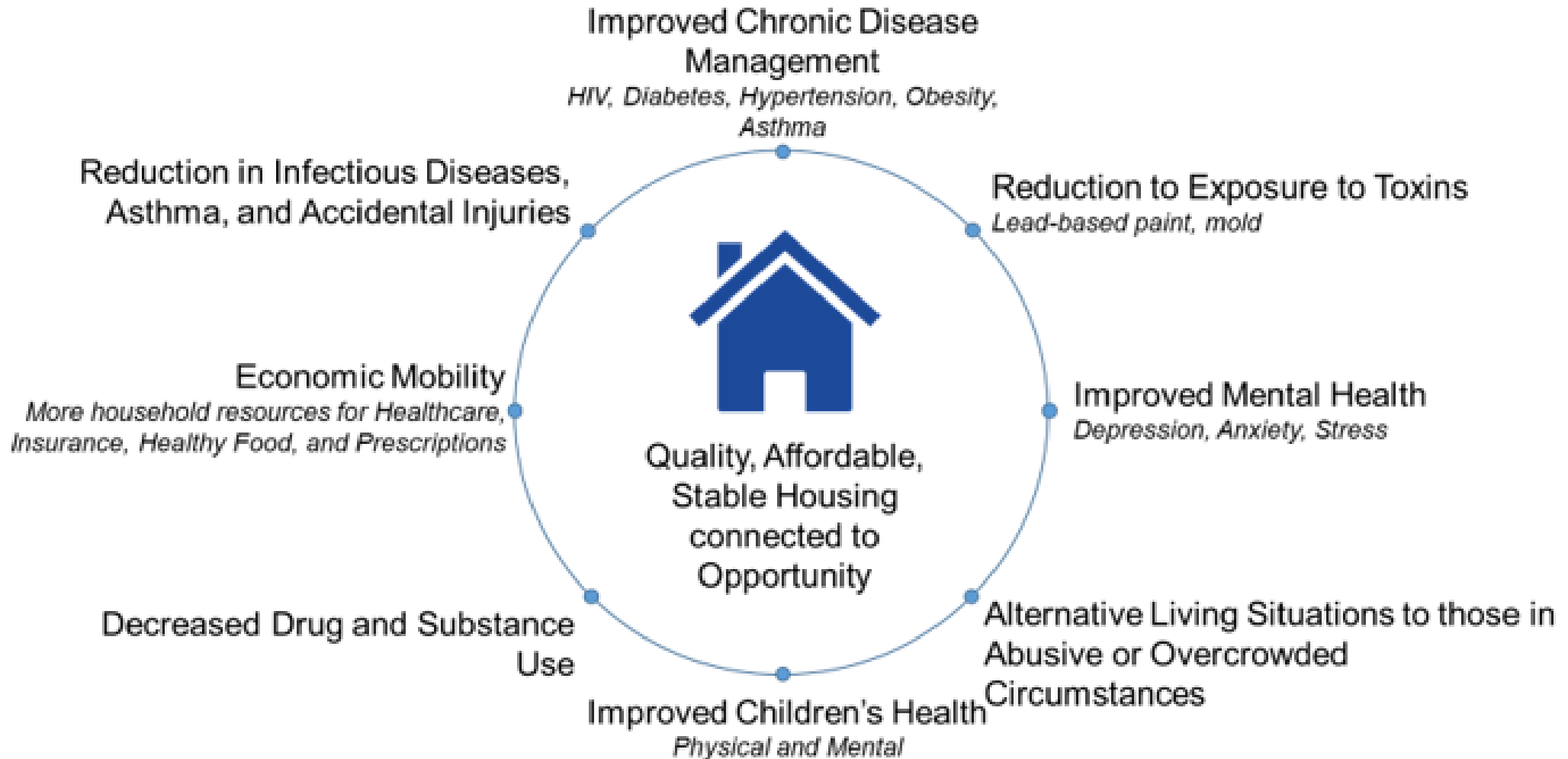
# Green Communities Impact



## 2020 Criteria



# Healthy Affordable Housing







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# 6. MATERIALS

## HEALTHY MATERIALS FOR AFFORDABLE HOUSING

# Materials

Enacting health and environmental lenses when purchasing, installing, and disposing of building materials will improve those conditions in the property.

- 6.1 Ingredient Transparency for Material Health (o)
- 6.2 Recycled Content and Ingredient Transparency (o)
- 6.3 Chemical Hazard Optimization (o)
- 6.4 Healthier Material Selection (m + o)
- 6.5 Environmentally Responsible Material Selection (o)
- 6.6 Bath, Kitchen, Laundry Surfaces (m)
- 6.7 Regional Materials (o)
- 6.8 Managing Moisture: Foundations (m)
- 6.9 Managing Moisture: Roofing and Wall Systems (m)
- 6.10 Construction Waste Management (m)
- 6.11 Recycling Storage (o)



## 6.1 Ingredient Transparency for Material Health (o)

Specify and install products that have inventories that have been publicly disclosed where content is characterized and screened using health hazard lists or restricted substances lists to 1,000 ppm or better.

**Declare.**

**EcoBatt Unfaced**  
Knauf Insulation, Inc.

Final Assembly: Shelbyville, Indiana, USA  
Life Expectancy: Life of Structure  
End of Life Options: Landfill (100%)

**Ingredients:**  
Glass Fibers from Recycled Glass Cullet, Glass Fiber from Virgin Minerals (Sand), Fructose, Ammonium Sulfate, Mineral Oil, Silane

**Living Building Challenge Criteria:**  
KNT-5009  
VOC Content: N/A  
Declaration Status: ☒ LBC Red List: Free  
☐ LBC Compliant  
☐ Declared

EXP. BY OCT 2020  
VOC Emissions: CDPH Compliant

MANUFACTURED BY KNAUF INSULATION, INC. 1000 W. 10TH AVE. SHOSHONE, ID 83442  
INTERNATIONAL LIVING FUTURE INSTITUTE™ [declareproducts.com](http://declareproducts.com)

**EcoTouch® PINK® Fiberglas™ Insulation - Unfaced**  
by Owens Corning

**Health Product Declaration v2.1.1**  
created via HPDC Online Builder

**CLASSIFICATION:** 07-21 15 Blanket Insulation  
**PRODUCT DESCRIPTION:** EcoTouch® Insulation can be used in a wide range of exterior wall, floor, roofing and ceiling applications for residential and commercial installations. EcoTouch® Insulation is provided with a wide range of R-values and thicknesses with excellent thermal control. The R50C, and R38C for use in the USA and R28 and R31 as used in Canada, provide excellent thermal performance in limited space of cathedral ceilings. EcoTouch® Insulation enhances interior noise control by improving Sound Transmission Class (STC) of walls and floor/ceiling assemblies.

**Section 1: Summary** Basic Method / Product Threshold

**CONTENT INVENTORY**

<b>Inventory Reporting Format</b> <input type="checkbox"/> Newer Materials Method <input checked="" type="checkbox"/> Basic Method	<b>Threshold level</b> <input checked="" type="checkbox"/> 100 ppm <input type="checkbox"/> 1,000 ppm <input type="checkbox"/> For GHS SDS <input type="checkbox"/> For OSHA MSDS <input type="checkbox"/> Other	<b>Residuals/Impurities</b> <input type="checkbox"/> Considered <input type="checkbox"/> Partially Considered <input type="checkbox"/> Not Considered  <i>Reporting provided for threshold material</i> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<i>All Substances Above the Threshold Indicated Are:</i>  <b>Characterized</b> <input type="checkbox"/> Yes Ex/SG <input type="checkbox"/> Yes <input type="checkbox"/> No <i>To weight and risk provided for all substances</i>  <b>Screened</b> <input type="checkbox"/> Yes Ex/SG <input type="checkbox"/> Yes <input type="checkbox"/> No <i>All substances screened using Priority Hazard Lists with results disclosed</i>  <b>Identified</b> <input type="checkbox"/> Yes Ex/SG <input type="checkbox"/> Yes <input type="checkbox"/> No <i>One or more substances not disclosed by Name (Specific or Generic) and Identifier and/or are one or more Special Condition did not follow guidance</i>
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## 6.2 Recycled Content and Ingredient Transparency (o)

Use building products that feature recycled content and disclosure about that recycled content.



## 6.3 Chemical Hazard Optimization (o)

Install products that have third-party verification of optimization to 100 ppm or better..



## 6.4 Healthier Material Selection (m + o)

Use products that comply with the specifications below.

PRODUCT CATEGORY	MANDATORY	OPTIONAL	RECOMMENDATIONS
<b>All interior paints, coatings, primers and wallpaper</b>	<p>VOC content less than or equal to the thresholds provided by the most recent version of SCAQMD 1113 available at time of product specification for all interior paints, coatings and primers.</p> <p>VOC emissions verified as compliant with CDPH Standard Method for all wall finish paints.</p> <p>All wallpaper, phthalate free</p>	<p>1 point per APE-free paint, coating and/or primer</p> <p>1 point per CDPH-compliant coating and/or primer (excluding wall finish paints)</p> <p><i>[2 points maximum]</i></p>	<p>See Appendix for table of SCAQMD 1113 VOC limits</p> <p>For wall finish paints compliant with the mandatory CDPH specification, seek those certified to Master Painters Institute (MPI) X-Green, Green Wise Gold, GREENGUARD Gold, SCS Indoor Advantage Gold, and Berkeley Analytical ClearChem. GS-11 paints comply with the optional APE-free criterion, as do Red List-free products.</p>
<b>All interior adhesives and sealants</b>	<p>VOC content less than or equal to the thresholds provided by the most recent version of SCAQMD 1168 available at time of product specification for all interior adhesives and sealants.</p>	<p>Use of sealants that do not contain orthophthalate plasticizers.</p> <p>Use of adhesives that are CDPH compliant.</p> <p><i>[1 point per compliant product, 2 points maximum]</i></p>	<p>See Appendix for table of SCAQMD 1168 VOC limits</p> <p>Orthophthalate plasticizers are common in polyurethane and modified polymer sealants. While not common, they may also be found in some acrylic latex or siliconized acrylic sealants. Verify that specified sealants are phthalate-free.</p> <p>Minimize the need for adhesives when possible. For instance, finger-joints and mechanical fasteners do not contain chemicals of concern.</p>



# 7. HEALTHY LIVING ENVIRONMENT



## HEALTHY MATERIALS FOR AFFORDABLE HOUSING

# Healthy Living Environment

Design, construction, and operations strategies may contribute to a healthier environment by reducing exposure to toxins, managing the indoor environment, and promoting health through design.

### REDUCING EXPOSURE TO ENVIRONMENTAL HAZARDS

- 7.1 Radon Mitigation
- 7.2 Reduce Lead Hazards in Pre-1978 Buildings
- 7.3 Combustion Equipment
- 7.4 Garage Isolation
- 7.5 Integrated Pest Management
- 7.6 Smoke-Free Policy

### MANAGING THE INDOOR ENVIRONMENT

- 7.7 Ventilation
- 7.8 Dehumidification
- 7.9 Construction Pollution Management
- 7.10 Noise Reduction

### PROMOTING HEALTH THROUGH DESIGN

- 7.11 Active Design: Promoting Physical Activity
- 7.12 Beyond ADA: Universal Design
- 7.13 Healing-Centered Design



## 7.7 Ventilation (m + o)

In full accordance with ASHRAE 62.2-2010, install mechanical ventilation (per the Criteria)



# 8. OPERATIONS + MAINTENANCE

# Operations, Maintenance & Resident Engagement

Educational materials and orientations help educate residents and staff on features that were designed to deliver health, economic, and environmental benefits, as well as their role in realizing those benefits in their own lives.

8.1 Operation & Maintenance  
Manual

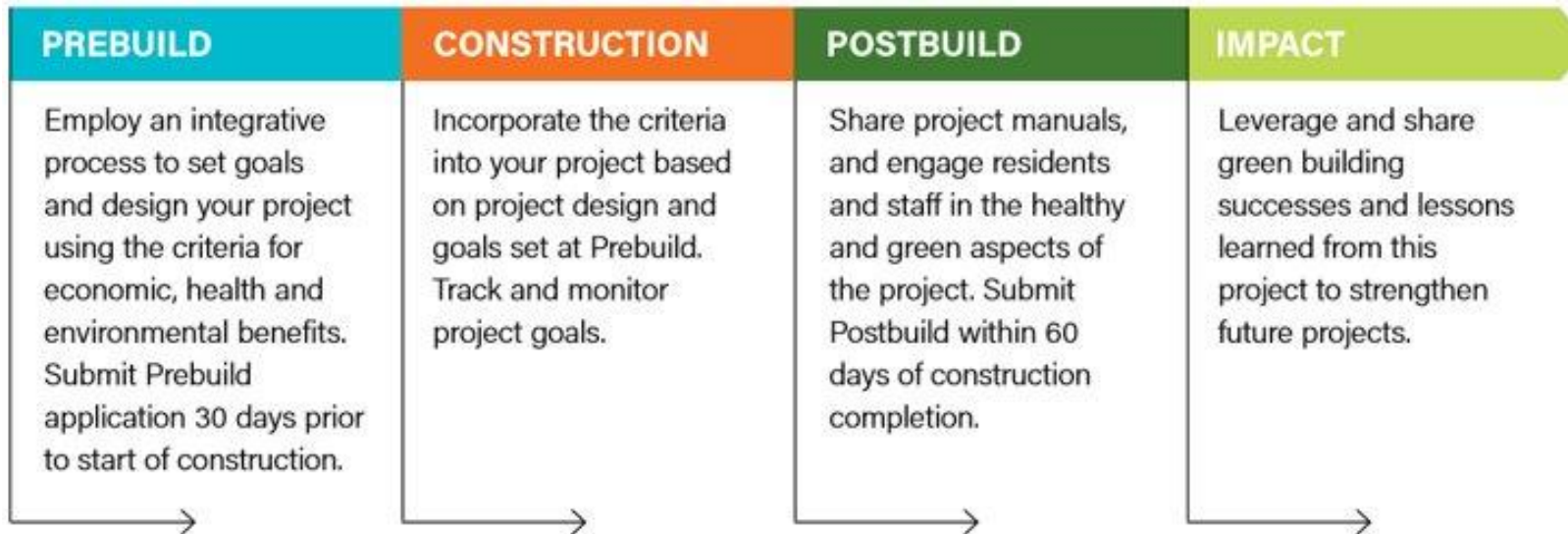
8.3 Resident Manual

8.5 Data Collection & Monitoring



# CERTIFICATION PROCESS

# How to Certify?



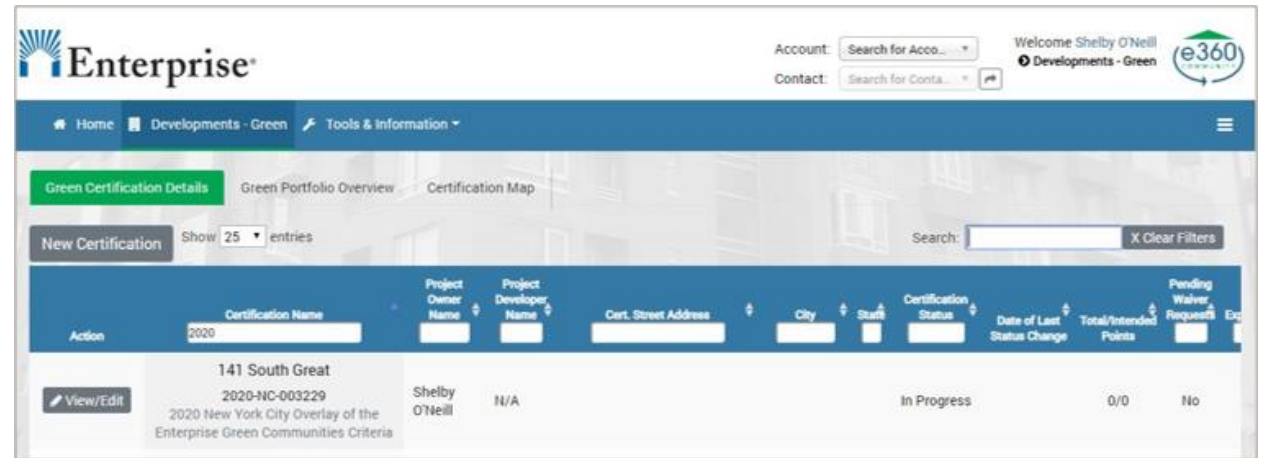


# Green Communities platforms



[Greencommunitiesonline.org](http://Greencommunitiesonline.org)

- Criteria
- Checklists
- Resources
- FAQ & Addenda



[www.e360community.com/ENT](http://www.e360community.com/ENT)

- Build + submit your application
- Process waivers
- Review feedback from Green team

# RESOURCES + KEYS TO SUCCESS



# Keys for Success

- **Real or perceived barriers:**
  - **Awareness**
  - **Access to information *about* materials**
  - **Access to materials**
  - **Familiarity with specifications and/or construction methods**
  - **Cost**
- **Consider:**
  - **Holistic integrative design process**
  - **Set priorities and goals early in predesign**
  - **Potentially lower effort points opportunity for certification**
  - **Policy levers**

# HBN HomeFree Resources



Flooring



Paint



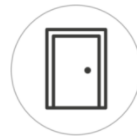
Drywall



Countertops




Cabinetry & Millwork



Doors

**6.1**  
Ingredient Transparency for  
Material Health



Specify and install products with publicly disclosed content and health hazards.

**6.2**  
Recycled Content and  
Ingredient Transparency



Use building products that feature recycled content and disclosure about that recycled content.

**6.3**  
Chemical Hazard  
Optimization



Specify and install products that minimize human and environmental health hazards.

**6.4**  
Healthier Material Selection



Avoid key chemicals of concern in specific product categories.

HomeFree product guide: <https://homefree.healthybuilding.net/products>

HomeFree Green Communities resources: <https://homefree.healthybuilding.net/enterprise-green-communities>

Manufacturer Disclosure Request Template:

[https://docs.google.com/document/d/1xDzNxrVPN0fTKGHBOu\\_68Xxp00ozhiFL2tQxfiqi7Ko/edit](https://docs.google.com/document/d/1xDzNxrVPN0fTKGHBOu_68Xxp00ozhiFL2tQxfiqi7Ko/edit)

## Enterprise Resources

- Evidence Based Criteria Summary of Health impact of 2020 Criteria:  
<https://www.enterprisecommunity.org/resources/evidence-based-summary-health-impact-2020-enterprise-green-communities-criteria-11039>
- Recorded HBN + Green Communities workshop:  
[https://enterprisecommunity.zoom.us/rec/share/x1\\_6pQ5e4niR5j-tRZhJcJIWXXiUpYtT-72zV-SlOMSJ2KjRlyvL1TKsSokARkgC.F64iHM2WXmECaCXG?startTime=1629227244000](https://enterprisecommunity.zoom.us/rec/share/x1_6pQ5e4niR5j-tRZhJcJIWXXiUpYtT-72zV-SlOMSJ2KjRlyvL1TKsSokARkgC.F64iHM2WXmECaCXG?startTime=1629227244000)
- Technical Assistance DB / TA providers: <https://www.greencommunitiesonline.org/criteria-resources>
- Certbox / Green team contact...

# Questions?

Team: [certification@enterprisecommunity.org](mailto:certification@enterprisecommunity.org)

Program: [www.enterprisecommunity.org/green](http://www.enterprisecommunity.org/green)

Criteria: [www.greencommunitiesonline.org](http://www.greencommunitiesonline.org)

# Thank You

