What Does It Take To Become FAIA?
February 11, 2019
6:00 pm – 8:00 pm
Welcome

Frances Huppert, FAIA
2019 Committee Co-Chair
Agenda

• Welcome and why seek to become a fellow? – Frances Huppert
• Basic overview of a good portfolio, a good submission, and what are you applying for? – Terrence O'Neal and Ann Marie Baranowski
• What is the College of Fellows Jury looking for? – Frances Huppert
• What does the committee expect to see? – Ann Marie Baranowski
• Next Steps, Logistics and Resources – Suzanne Mecs
• Question & Answers – All Committee members
2019 AIANY Fellows Committee

Anne-Marie Baranowski, FAIA
Lisa Gould, FAIA
Nicole M. Dosso, FAIA
Frances P. Huppert, FAIA
Jeffrey A. Murphy, FAIA
Terrence E. O’Neal, FAIA

Suzanne Mecs, Hon. AIA NYS – staff support
Joseph Corbin – staff support
Advancement to the AIA College of Fellows...

- is one of the highest honors The American Institute of Architects can bestow upon a member
- recognizes the achievements of the architect as an individual
- elevates before the public and the profession a model architect who has made a significant contribution to architecture and society
Role of this Committee

- We’re here to help with requirements and content (but not to copy edit your submission)
- Fellowship is a project that each candidate must do for themselves
- Do not use standard marketing materials, tell your individual story
- Results are not guaranteed but the process is enlightening
AIA New York Fellows Committee Timeline 2019 - 2020

Candidate Recommendations Due to Chapter: February 14, 2019
Portfolio invitation to recommended candidates: March 1, 2019
2019 New Fellows Reception: Tuesday, March 12, 2019
2020 Candidate Portfolios Due to Chapter: March 29, 2019
Committee Portfolio Review: Mid April
Portfolio Responses: Early May
2020 Nominee Workshop: June 14, 2019
Draft Submission due for Chapter Review: August 22, 2019
Draft Submission Review: Mid September
Comments and Chapter Nomination Form sent: Late September
Final Submissions due to National Jury: mid-October 2019, 5:00 pm EST
Basic overview

Terrence O'Neal and Ann Marie Baranowski
What is a submission?

• Story about **YOU** – but not womb to tomb.
• **WHO** you are
• **WHAT** you accomplished
• **WHEN** it occurred
• **WHY** it’s significant
• **HOW** your work benefited or was shared with profession
• **PROVE IT:** documentation and support
  – Be sure to include the items that are most relevant to your category
  – ie for Cat 1: Design Awards, for Cat 2/3/4: publication/articles/speaking, for Cat. 5: varies
Elements of College of Fellows Jury Submission

**Candidate Details** - Contact information, work history, education typed into the online platform.

**Sponsor Letter**

**Section 1** Summary

**Section 2** Accomplishments

**Section 3** Exhibits

**Section 4** Reference letters

**Copyright and release information**, PDFs uploaded into the online platform.

Blue items are compiled into one PDF also known as, the Submission Package or Submission Upload.
Category of Submission

• There are 5 Categories. A candidate can apply in only one.
• When selecting a category on the final application you will pick from a drop down list and be able to identify one of the **bolded** words as a subcategory which adds specificity about direction.
• The jury is looking for acknowledgement that a candidate's achievements have affected or influenced the profession on a broad scale. This form of acknowledgement may be shown in different ways – design awards, honors, publications, personal honors, leadership roles, or other acknowledgement of influence.
What are the categories?

• 1 – To promote the aesthetic, scientific, and practical efficiency of the profession (aka Design)
  – Subcategories of design, urban design, or preservation
What are the categories?

• 2 – To advance the science and art of planning and building by advancing the standards of architectural education, training and practice (aka Practice)
  – Subcategories of Education, Research, Recipients in literature, Practice Management, Technical Advancement
What are the categories?

• 3 – To coordinate the building industry and the profession of architecture
  – Subcategories of Led the Institute or Led Related Organizations
What are the categories?

• 4 – To ensure the advancement of the living standards of people through their improved environment
  – Subcategories of Public Service or Government/Industry organizations
What are the categories?

• 5 – To make the profession of ever-increasing service to society
  – Subcategories of Alternative Careers, Volunteer Work, Service to Society
Category 1 - Design

• Design, Urban Design, and Preservation
  - Exhibits MUST include 5 built projects where candidate is “Largely Responsible for Design”
  - Jury doesn’t judge design
  - Jury looks for peer recognition through awards, articles, etc.
Category 1 – Sample Statements

• 1-Design
  – Throughout thirty years of design innovation, leadership, and preservation endeavors, Kimberly Sheppard combines light and space with exacting materiality to conceive sculptural environments which engage and enhance the lives of the end user.

• 1 – Design
  – John Grady has played a seminal role in defining exhibition design. His design approach, emphasizing the integration of architectural structure with interpretive content, has influenced a field that was largely unexplored when his career began.
Category 2 – Education, Literature, Research, or Practice

• **Practice**
  - Are you going beyond the day to day?
  - How are you sharing with or making an impact on the profession?

• **Specialty Practice**
  - Show that through design the field is better
  - Might not have Honor Awards – OK

• **Education**
  - Show impact through teaching tools; student work; demonstrate influence on former students.
Category 2 – Sample Statements

• **Object 2. Specialty Practice**
  – Ann Rolland creates transformative educational and institutional facilities. By forging collaborative processes and connections, she generates opportunities that advance mission-driven program and design.

• **Object 2. Literature**
  – Through his work as a journalist, James S. Russell provides essential knowledge to professionals on design, technical and practice issues. For general-interest publications, he has enhanced public understanding and appreciation of architecture.
Category 3 – Led the Institute or Related Organization

• **Led Institute**
  - Jury looking for “So What?” factor
  - Provide quantifiable results

• **Led Related Organization**
  - Not enough just to lead it
  - What did you do to enhance or connect it to the profession?
Category 3 – Sample Statement

• **3- Led the Institute**
  – Through her component leadership, Margaret Castillo has promoted the Institute’s goals of sustainable design and environmental responsibility by expanding public outreach, advocating for reform in Government, and advancing professional education in sustainable and resilient design.
Category 4– Advancement of Living Standards

Public Service

Government industry or organization

• Need to document the benefit to the profession
• Is your work affecting policy?
• How are you making things easier for architects in the profession?
Category 4 - Sample Statements

• 4-Public Service Work
  – Through design excellence, innovation and leadership, Joanna Pestka has raised the quality of design for numerous libraries, education and cultural institutions in New York City. Her efforts will enrich public architecture for years to come.

• 4-Government/Industry
  – Margaret Newman, FAIA, New York City Department of Transportation, has provided leadership to revitalize New York City’s public realm. By emphasizing design excellence, prioritizing comprehensive planning, introducing emerging technologies, and facilitating inter-agency collaboration she has shaped a new direction for streetscape design.
Category 5 – Alternative Career, Volunteer, Service to Society

- Show how contributions are made more significant because the nominee is an architect
- Volunteer work not used as marketing tool
- Must be clear you are NOT gaining commissions through volunteer service
Category 5 – Sample Statements

• 5-Service to Society:
  – With his entrepreneurial advocacy for innovative design and urbanism, Umberto Dindo has elevated the architect’s role in society by energizing his community, colleagues, and the AIA through exhibitions, symposia, teaching and spirited community service.

• 5-Service Volunteer Work
  – A consummate advocate for the preservation of turn-of-the-century buildings, Robert Arthur King, AIA captivates students, clients, and the public alike, helping them truly “see” the artisanship in their surroundings through his camera’s telephoto lens.
Sponsor

• Must be an FAIA or AIA member in good standing
• Generally best to have sponsor from a different firm
• Provides a one-page letter, the first thing Jurors see
• Should be very knowledgeable about candidate's accomplishments
• Involved in submission process
• Speaks directly and specifically of achievements
• Should be biggest advocate and harshest critic
• Serves as a buffer between candidate and references
• May sponsor more than one candidate, but they should be in different categories
Attestations

02 THE HECKSCHER FOUNDATION FOR CHILDREN

Architecture Firm of Record: Christoff Finio Architecture
Design Firm: Christoff Finio Architecture
Completion Date: 2007
Role of Nominee: Design Architect

Synopsis:
This New York City townhouse, designed in 1902 by Samuel Trowbridge, has been converted into the new headquarters of an established philanthropic children’s foundation. The challenge of this project was in transforming the interior of a neo-Georgian private residence into a modern, light-filled work environment by re-imagining traditional townhouse planning. The design centers around an uninterrupted vertical slice that cuts from the ground level to the roof, creating a vertical shaft mining daylight from the sky. The disruption to the former spatial and structural relationship required a novel solution whereby the new floors would be suspended from the roof. These floors, decoupled from their original supporting party wall create the impression of a hovering body above the entry. Frameless glass panels that define the opening provide a visual and physical connection between floors through the shared space and light. An existing rear extension was also cut through at ground level, providing a covered outdoor room connected to a new library. The combined results yield a building whose full horizontal and vertical interior dimension is experienced upon entry. The space maintains its domestic scale while simultaneously addressing the larger scale of the overall building site. New relevance has been given to both an old and respected building and an old and respected charity.

Awards: AIA National Honor Award 2009; International Design Award 2008; AIA New York Merit Award 2007
Publication: Architectural Record, June 2008 and May 2009

Declaration of Responsibility
I have the personal knowledge of the nominee’s responsibility for the project listed above.
That responsibility included: Largely responsible for design. Project under direction of nominee. Nominee’s firm executed project.

Signature: [Signature]
Title/Typed Name: Pierre Uberto Crosby, Uberto Construction, President
Relationship of the person signing to the project: General Contractor
Reference Letters

• 7 Reference Letters who support your statements of achievements
• at least 5 are members with one of the following designations: AIA, FAIA, Hon AIA, Hon FAIA, Assoc. AIA, Int'l. Assoc. AIA
• 2 can be non-members
  – Client, related field professionals
  – Allied Professionals or local Honorary Member (ie Hon AIATX, Hon. AIANYS, Hon. AIANY) are not considered members in this context
Elements of College of Fellows Jury Submission

**Candidate Details** - Contact information, work history, education typed into the online platform.

**Sponsor Letter**

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**Section 3**  Exhibits

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What is the College of Fellows Jury Looking for?

Frances Huppert
What the Jury is Looking For

• Strong, specific sponsor letter
• Strong, specific reference letters
• Well organized submission, not to exceed 40 pages, 10 pt. font is the minimum!
• Clear, concise summary statement that is not overreaching
• High quality, professional images/exhibits. Nothing from your phone
• Consistency
• Leadership
• Results
• Avoid boilerplate marketing language, this should be about YOU.
What the Jury is Looking For

• Has nominee been recognized?
  – Published work
  – Award recognition

• Did the nominee have a “ripple effect”?
  – Impact on other practices
  – Published articles, blogs
  – Lecturing
  – National leadership
  – Jury service

• What is the nature of that effect (are people adopting a strategy, beginning similar initiatives)?

• Has the nominee been active in the AIA? (most significant for Object 3- Led the Institute)
What the Jury is Looking For

Sharing of Knowledge or Expertise

• Speaking and leading seminars
• Publications in architecture journals
• Publications in associated professional journals
• National news media coverage
• Published peer recognition
What does the AIANY Committee Expect to See?

Ann Marie Baranowski
Portfolio Review Criteria

• Does your work have an impact beyond local/firm?
• What examples support your achievements? Are supporting projects built or in process?
• How has your work been acknowledged?
  – Design Awards
  – Speaking engagements, exhibitions, awards juries
  – Publications by you or about you/your project
  – Other tangible evidence
In Summary

• Expect this to be a process of discovery
• The committee is here to support but can’t guarantee results
• Look for innovative ways to connect work- don’t reuse marketing materials
• Actively seek a sponsor who can support your effort
Next Steps Logistics and Resources

Suzanne Meecs
Determine if you are Eligible...

- Architect members in good standing for 10 or more years are eligible for consideration.
- Members in good standing means that annual dues and CES responsibilities (18 LUs; 12 HSW) must be fulfilled.
- All submissions must include acceptance of the Intern Declaration Statement as follows:
  - I affirm that I do not have unpaid intern architects, including working students, and neither does any firm of which I am an owner or manager.
Be aware of the Timeline 2019 – 2020...

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Review Key Resources

• MOST IMPORTANT: Fellowship Awards Page
  Submission Preview, Submission Criteria, Sponsor Responsibilities, Helpful Tools
  On the National Web Site: go to https://www.aia.org/awards/7076-fellowship

• Best examples submissions are online; older and others are available from the National Archives (Nancy Hadley, nhadley@aia.org); best to look at items that are in your own category.

• Suzanne Mecs (smeCs@aiany.org), Joseph Corbin (jcorbin@aiany.org) and Fellows Committee members

• National Honors Department honorsawards@aia.org
Online system to access: https://www.aia.org/awards/7076-fellowship

When submission portal opens there will be a “Submit Now” button in the red circle to the right.)
Submission FAQs Tab

Fellowship

AIA Fellows are recognized with the AIA's highest membership honor for their exceptional work and contributions to architecture and society. The prestige of FAIA after your name is unparalleled and the judging is rigorous.

Architects who have made significant contributions to the profession and society and who exemplify architectural excellence can become a member of the AIA College of Fellows. Only 3 percent of the AIA members have this distinction.

What are the roles of a nominator and a sponsor?

- Each candidate must be nominated by either their assigned component or by a petition signed by any five Fellows in good standing or any 10 AIA members in good standing.
- A component nomination requires only that the component president or secretary signs the nomination statement; no formal letter is required.
- If nominated by petition, each member in good standing must print and sign their name on the petition form and print their member number. In addition, the nominee’s component must be notified of the petition nomination.
- Each candidate must be sponsored by either an FAIA or AIA member in good standing. Associate members, Honorary Members and/or Honorary Fellows cannot serve as a sponsor. The sponsor provides a one-page letter of introduction to the jury that includes specific reasons why the candidate deserves to be a Fellow.

What does the jury look for when reviewing a candidate?

Generally, the jury is looking for acknowledgement that a candidate’s achievements have affected or influenced the profession on a broad scale. This form of acknowledgement may be shown in different ways depending on the
Click: Submit Now to reach the submission landing page

Note: Candidates cannot get to this page until Summer 2019; but, if nominated, should do so as soon thereafter as possible to review instructions particularly for the General Format, Copyright and Upload Materials. No payment is needed until a submission is final.
# Submit a Candidate Portfolio

<table>
<thead>
<tr>
<th>Component</th>
<th>Page Limits</th>
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<tbody>
<tr>
<td>Cover letter that provides contact points and Category Choice</td>
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<tr>
<td>Personal narrative summary of achievements (one page)</td>
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<tr>
<td>Accomplishments List (maximum 3 pages)</td>
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<tr>
<td>Up to 10 Exhibits (maximum 15 pages)</td>
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<tr>
<td>List of potential reference writers, potential sponsor or note(s) of support from members (optional)</td>
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In total a Portfolio should be no more than 20 pages. It is submitted as a single PDF document no more than 10 MB in size.
How is my portfolio reviewed?

• Submission List is evenly divided among the committee members; a primary and secondary reviewer is assigned for each portfolio.
• Portfolios are sent to the whole committee
• Members must review the submissions assigned to them, and can comment on others that have been submitted.
Review Process (continued)

• Committee meets together with submissions projected. The primary reviewer provides initial comments and recommendations, others comment.
• Comments and recommendation are recorded and compiled.
• Decisions made to Nominate or Defer this year.
• Comments circulated back to all candidates to help nominees further develop submission for the National Jury or to improve portfolio for future Chapter consideration.
If nominated, work on Submission

• Return to the National Resources
• Find a sponsor
• Collect Materials
• Write incorporating feedback
• Rewrite...design
• Submit a draft to AIANY
• Submit a final submission to the College of Fellows Jury
• Ask questions along the way: smecs@aiany.org or honorsawards@aia.org
College of Fellows Investiture Ceremony
Friday, June 22, 2:30 – 4:30 pm
St. Patrick's Cathedral, New York, NY
Question and Answer Period