



CLASSIFIED ADVERTISEMENT FORM

e-Oculus, an electronic newsletter, is sent via e-mail on alternate weeks to over 11,000 people, including members of the AIA New York Chapter and related professionals. It is archived on the web at www.aiany.org/eOCULUS/newsletter. Prepayment is required, no refunds for cancellations. AIA members receive a 10% discount. If you have questions, please call the AIA New York Chapter office manager at 212-358-6113 or write eoculus@aiany.org.

PLEASE FILL OUT THE FORM ON PAGE 2.

IMPORTANT INSTRUCTIONS:

1. This form with the payment information must be **faxed** to the Office Manager at 212-696-5022
2. Ad copy must be **e-mailed** to Jessica Sheridan at eoculus@aiany.org

PLEASE ENSURE BOTH STEPS ARE COMPLETED TO GUARANTEE THE PLACEMENT OF YOUR ADVERTISEMENT

PRICING

Price includes two runs, four weeks of advertising.

\$125 — 40 words max + link to e-mail or website

\$225 — 80 words max + link to e-mail or website

\$400 — 160 words max + link to e-mail or website

Images

\$100 per image. Images must be provided at the time of payment. All images must be .gif, .jpg, or .png and 72dpi. Images can be no larger than 1.5 inches or 108 pixels square. Non-square images will max at largest dimension. Images will be placed on the left side of text. If more than one image is purchased it will be placed directly below the first image.

Insertion dates

e-Oculus comes out on alternate weeks. e-Oculus may come out sooner, depending on breaking news. Run dates are consecutive. Ads will be placed in the next available issue after payment is received.



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AD SUBTOTAL: _____
IMAGE SUBTOTAL: _____
SPONSORSHIP SUBTOTAL: _____
10% MEMBER DISCOUNT: _____
TOTAL: _____

Billing information Payment is to be received before ad is placed.

Form of payment (circle one) Cash Check#_____ Amex MC Visa Discover

Credit Card #: _____ Security Code: _____

Expiration Date: _____ Name on card: _____

Signature: _____

Credit Card Billing Address: _____

Name: _____

Firm Name: _____

Address: _____

Phone: _____

E-mail: _____

PRINT THIS FORM AND FAX IT TO 212-696-5022

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