

AIA New York 2009 Design Awards Program

February 23: Symposium • April 22: Luncheon and Ceremony • April 23 - June 13: Exhibition

SPONSORSHIP OPPORTUNITIES

Please see other side for details of sponsorship benefits.

DESIGN AWARDS LUNCHEON COMMITTEE

LUNCHEON CO-CHAIR. I will purchase a **Benefactor** or **Patron** table and circulate Design Awards Luncheon invitations.

LUNCHEON CIRCLE. I will purchase a **Lead Sponsor** or **Sponsor** table and circulate Design Awards Luncheon invitations.

TABLES

BENEFACTOR - \$15,000

PATRON - \$10,000

LEAD SPONSOR - \$7,500

SPONSOR - \$5,000

PARTIAL SPONSOR (5 SEATS) - \$2,500

UNDERWRITING OPPORTUNITIES

LUNCHEON AUDIOVISUAL SPONSOR - \$3,000

LUNCHEON PRINTED PROGRAM - \$3,000

GREEN GIFT BAG - \$2,500
IN CELEBRATION OF EARTH DAY

OTHER

_____ **TICKET(S) - \$300**

I AM UNABLE TO ATTEND, BUT WOULD LIKE TO CONTRIBUTE \$_____.

PAYMENT INFORMATION

Please contact AIA New York for information on deadlines for benefit opportunities associated with the Design Awards Program.

CHECK ENCLOSED payable to the AIA New York Chapter

CREDIT CARD Amex MC Visa Discover

INVOICE ME

Credit Card Number _____ Security Code _____ Expiration Date _____

Card Holder Name _____ Signature _____

Billing Address (if different from below) _____

Name _____ Firm _____

Please list Luncheon Committee and Firm names as they should appear in printed materials. Names of all Luncheon Committee members and firms will be listed in the Luncheon invitation and printed program and Exhibition materials if received by corresponding deadline.

Contact Person _____ Phone _____ Fax _____

Address _____ City _____

State _____ Zip _____ Email _____

Please return this reservation form to:

Center for Architecture • Attn: 2009 Design Awards • 536 LaGuardia Place • New York, NY 10012

• www.aiany.org/awards/ • T (212) 358-6134 • F (212) 696-5022 • rmagee@aiany.org

Space is limited. Reservations will be granted on a first come, first serve basis. **Reservation and payment deadline: April 10, 2009.**

The AIA New York Chapter is a 501(c)(6) professional association.

Your payment may be tax-deductible as a business expense to the full extent allowed by law.

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As a sponsor of the 2009 Design Awards Program, you are supporting AIA New York's mission to promote a greater awareness of design in the public realm. Your generosity will be acknowledged in relation to two Design Awards Program Events: the Luncheon and Exhibition.

Benefactor - \$15,000

- All of the benefits of Patron (below) with recognition and higher priority given as Benefactor
- *e-Oculus* and e-Calendar banner advertisement (2 weeks and 1 week, respectively)
- One-time use of AIA NY Chapter mailing list

Patron - \$10,000

- One Luncheon table for ten people
- One firm representative listed as Luncheon Co-Chair in Luncheon invitation and printed program
- Firm recognition as Patron with logo in all printed* and electronic** materials for Luncheon and Exhibition
- Sponsor recognition from podium at Luncheon and all Exhibition related events
- Web link to sponsor's web page on all electronic materials** for Luncheon and Exhibition
- Opportunity to provide one branded item for Green Gift Bag in celebration of Earth Day for containing green tools for living. Item must be approved by AIA New York.
- Complimentary corporate Titanium level corporate membership for ten firm representatives***

Lead Sponsor - \$7,500

- One Lead Sponsor Luncheon table for ten people
- One representative listed as Luncheon Circle member in Luncheon invitation and printed program
- Firm recognition as Lead Sponsor in all printed* and electronic** materials for Luncheon and Exhibition
- Sponsor recognition from podium at Exhibition opening
- Complimentary corporate Steel level corporate membership for 5 firm representatives***

Sponsor - \$5,000

- One Sponsor Luncheon table for ten people
- One representative listed as Luncheon Circle member in Luncheon invitation and printed program
- Firm recognition as Sponsor in all printed* and electronic** materials for Luncheon and Exhibition
- Complimentary corporate Aluminum level corporate membership for 2 firm representatives***

Partial Sponsor - \$2,500

- One Partial Sponsor Luncheon table for five people
- Firm name printed in Luncheon program

Audiovisual Luncheon Program Sponsor (4 Sponsorships) - \$3,000 each

- Includes prominent recognition with name and logo on audiovisual portion of program plus two tickets. Includes name listed in printed program.

Luncheon Printed Program Sponsor (4 Sponsorships) - \$3,000 each

- Includes prominent recognition in printed program plus two tickets.

Green Gift Bag Sponsor (5 Sponsorships) - \$2,500 each

- In celebration of Earth Day, an opportunity to provide one branded item for Green Gift Bag containing green design tools for living. Item must be approved by AIA New York. Also includes two tickets and name listed in printed program.

* Printed materials include Luncheon invitation and printed program; Exhibition invitation, postcard, and wall text.

** Electronic materials include aiany.org, e-mail blasts and e-Calendar and *e-Oculus* to 9,000 members.

*** Architecture firms, registered architects and degreed associates may not hold corporate membership; they may join the association as Architect and Associate members only.

Please see other side for payment information.